

Telified™ AI

Verify if Number is Active or Inactive

There are many reasons a retailer may want to know if a consumer's phone number is active or inactive. These include cleaning call lists and fraud prevention to ensure the number is active (typically just for low-value transactions). In most cases, these transactions do not include a consumer consent check.

When the retailer sends a phone number, IDICIA checks against telecom routing files including the local number portability tables to determine the relevant phone company. If that company participates in number verification, a query for that company is generated and the response is returned as a simple active/inactive verification result. The secure, real-time transaction, typically takes under a second. This service is normally delivered in real-time for all new transactions with periodic batch runs on their entire customer list.



BENEFITS

- Protects against fraud in real time
- Reduces identity theft
- Streamlines good customer experience
- Economical for low-value transactions

FEATURES

- Uses only phone number on input
- Validates against phone company routing and portability tables
- Returns easy-to-use fraud risk levels
- Authoritative results

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