

## Telified™

**TELEPHONE VERIFIED**

The Telified™ Collection of consumer identity verification services was the first platform approved for use outside the Telecommunications Industry to utilize telephone-company billing information for Identity Verification and Fraud Prevention. Telified is unique because it uses direct access to this authoritative, up-to-date service-order driven information to deliver results instantly over the internet.

### What Telified Can Do For You

- Verify that consumer identity and contact data supplied to you is valid and currently still associated to the provided phone number.
- Provide an alternative to traditional credit card fraud detection especially for those with little or no credit history or established consumer identity.
- Verify the telephone number entered on an application is truly active.
- Remove phone numbers and other contact information from your files that are no longer valid

### 3D

#### NAME & ADDRESS VERIFICATION

**Telified 3D** is our flagship version and is available for the purposes of identity verification and risk mitigation. 3D specifically focuses on verification of the three common data attributes that form a consumer's identity: their name, street address and telephone number.

### AI

#### ACTIVE/INACTIVE

**Telified AI** answers the critical question of whether or not a telephone number is active and dialable, but also if it is inactive or disconnected. Many competitive service rarely can determine if a number is inactive, so look closely.

### CR

#### CONSENT REVERIFICATION

**Telified CR** is a special configuration of Telified designed specifically to provide companies with a mechanism for periodically reverifying a consumer's consent to communicate with a specific phone number.

### Broader Coverage Option

What if the relevant phone company hasn't added an authoritative verification capability to their systems? Telified will always tell you when this happens. However, we also provide a **Broad Coverage** option that mitigates this challenge if your organization's risk level allows for sources that may not be as timely as telephone billing data. This option integrates additional data sets (for example credit file or directory assistance records) that are only called upon if the relevant phone company doesn't yet support full name and address verification.

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