

## Reverse on Phone

Reverse On Phone encompasses a suite of products that use a phone number to return name and address information. Reverse On Phone is the "other side of the coin" of our Phone Append products which start with names and address and return a phone. Like our Phone Append line, IDICIA provides several different flavors of Reverse Phone Lookup. Unlike Phone Append, phone reverse lookup returns both businesses and residences so there aren't separate products for those two types of contact data. However, IDICIA's Reverse On Phone products tell you which kind of data is being returned.

**Compiled / Whitepages** – Compiled (sometimes referred to as "whitepage") Reverse Phone Number Append provides you with access to the largest selection of contact data at the lowest price point. This repository is generally updated monthly with new contact records. If you're looking for the best price, this is your best choice.

**411 / Directory Assistance** – Directory Assistance Reverse On Phone Append (sometimes referred to as a "Reverse Phone Directory" search or lookup) provides you with the highest level of currency and accuracy. Data in this repository is updated daily in most cities with new listings, disconnects and contact data changes directly by the relevant phone company. If you're looking for the most current data, this is your best buy. Since this repository is considered a publically available source, DA & 411 listings are available to all companies for any legal purpose.

**Restricted** – IDICIA's Restricted product line features the premier repository of non-public phone numbers in the US. This repository is available only for specific uses. Some of these uses depend on your industry so we recommend contacting us for details on your planned use and we can tell you if any of our Restricted products are right for you. Our restricted repository includes cell phone numbers, unpublished and unlisted residential and business phone numbers. (*Note: This product requires an additional data use addendum to be signed.*) Our repository facilitates reverse cellphone lookups (also known as "reverse ANI lookups") that help you answer the question "whose phone is this?"

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